

Eye Care Program Management

This nine-week fully online course is an opportunity to develop the skills needed in the management of eye care programs, including program planning, human resources, social marketing, monitoring and evaluation.

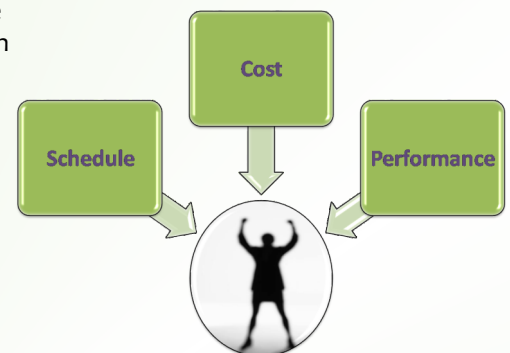
Aim

This course aims to equip eye care professionals with the skills and knowledge needed for the design, planning, implementation, management and evaluation of eye care programs.

Learning outcomes

On successful completion of this course, participants will be able to:

- ★ Assess the demand for eye care services in the community and apply appropriate social marketing strategies to increase service uptake
- ★ Develop and implement effective disease specific programs in the community to reduce blindness using planning concepts, technologies and tools
- ★ Develop and manage budgets
- ★ Identify and plan for HR needs including recruitment, training and managing teams effectively
- ★ Monitor, evaluate and document specific programs
- ★ Assess and plan for infrastructure and technology needs at different levels of eye care service delivery



Assessment methods

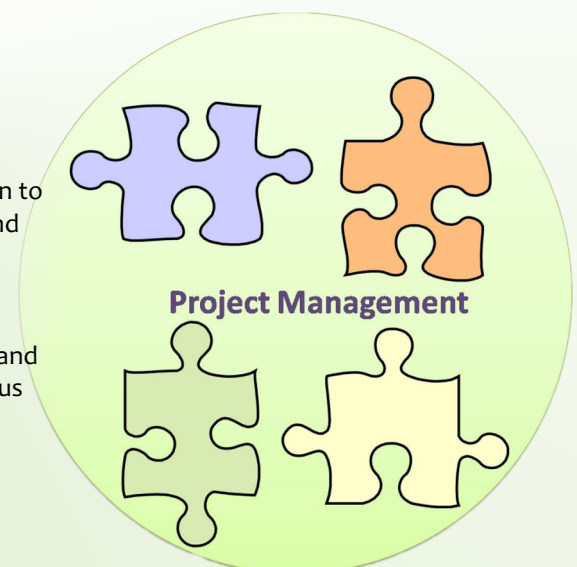
Course participants are assessed on the basis of online quizzes, contribution to asynchronous online discussions, independent and peer group activities, and presentations.

Learning and teaching methods

Online teaching methods include video and audio lectures, guest speakers and an online “Ask the Expert” discussion forum, asynchronous and synchronous online discussions with teachers and peers, and a range of group exercises.

Course dates

To be announced.



For further details on fee & program schedule, please see:

<http://www.communityeyehealth.unsw.edu.au>

Contact

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